

YOU'VE FOUND IT...

The smartest solution to marketing your business for less money!

- We will create and establish a more competitive profile for your business at a substantially lower cost than other media options combining the leading marketing tools of today ...direct mail and the internet.

- Our “magazine” format advertising has proven shelf life and repeat exposure every time a reader seeks local values.

- Our delivery cycle (6 issues per year ..reaching more than 200,000 homes) gives you flexibility to target each issue for seasonal savings or special promotions!

- Zoning gives you the control to target your hottest potential markets with total coverage mailing across the Triad.

- Tracking your investment is easy and essential when you choose to utilize offers designed to promote specials and entice new customers.

- You can now enjoy the personal service and satisfaction of dealing with a unique locally owned and operated media source that puts small business marketing needs first! We want to help.

Give us a call for more details:

(336) 841-0800

or email us direct...

grapevine@northstate.net



Your 2009 Marketing Advantage:

***Targeted Direct Mail Print
+
Regional Based Web-Village***



***“Is reaching
a potential
customer worth
spending a
...PENNY?”***

In this aggressive age of business, the best strategy for fueling growth and retaining existing customers really can be simple, direct, and affordable. The current costs of professional quality advertising is out of reach for many businesses trying to compete and promote themselves more effectively. Furthermore, the additional costs of targeted distribution to your hottest potential customers is even greater. Now, the power to reach more customers, generate new leads, and propel your business to compete is available to you! For as little as a penny per household we can help you create a fresh and progressive marketing plan customized for the needs of your business throughout the year!